



MEDIA CONTACT: Megan Webb
770.518.1000 x210
mwebb@kleberadvertising.com

THE FUTURE OF HOME REMODELING

WACO, Texas (February 2007) - Looking for the next home remodeling trend? Well, search no further than your everyday news segment detailing the depleting ozone layer, the latest hybrid cars and the newest energy efficient products. Eco-friendly issues and products, along with advanced technology are in, making its way into today's American homes.

"Green" materials, professional kitchen appliances and luxury amenities are on the hot list for 2007's most desired design elements, according to a recent survey that polled the owners of the DreamMaker Bath & Kitchen by Worldwide® remodeling franchises.

Throughout 2007, homeowners will be looking for options that go beyond the "traditional." They will seek materials and design that reflects their likes, personalities and individual lifestyle preferences. Because environmental responsibility is such a high priority, natural materials like cork, bamboo and those ecologically manufactured such as Marmoleum® flooring, will be strong choices among modern-day homeowners.

Over the next few years, customizable professional-grade kitchen appliances will continue to increase in popularity. A departure from the stereotypical oversized gadgets in the kitchen, these modern-day appliances are sleekly integrated systems that enhance the look and feel of the kitchen, simultaneously performing at a specialized level.

Five star amenities typically found in hotels and resorts are now being integrated into residential home design. Homeowners are remodeling with confidence, installing luxury fixtures and high tech function in the bath and kitchen as these rooms become multi-functional spaces.

Today's master bathroom is regarded as a personal sanctuary for rest and relaxation. Most feature expansive shower enclosures with multiple showerheads, steam showers, freestanding soaking tubs and even saunas.

With the future upon us, homeowners are embarking on home redecorating and remodeling projects that add pleasure and wellness to their home environments *and* preserve the environment around them. With the technology, luxury and ecological sensibility of the advanced products flooding the market, homeowners today can truly have it all.

For more information on bath and kitchen trends, call DreamMaker Bath & Kitchen toll free at 800.583.9099 or visit www.dreammaker-remodel.com.

About DreamMaker Bath & Kitchen:

Based in Waco, Texas, DreamMaker has approximately 105 independently owned and operated franchises nationwide. Honored as the National Remodeler of the Year by *Professional Remodeler*, the company is also a national member of the NKBA, NARI, the Remodelers Council of the NAHB and the International Franchising Association.

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